



Danielle S. Russell, CAE, C.Dir

Multi-Award Winning Not-for-Profit Leader | Connector of Ideas and People
Consultant | Speaker | Author of #TuesdayThoughts

Speaking Topics

Inspiring Talks

Everyone Must Serve: From Customer Service to Servant Leadership

The Tuesday Thoughts Formula: Sharing Knowledge Through Compelling Stories

Small Actions, Big Impact: A Call to Action to Change the World

Lived Experience

The Introvert Experience: Creating Introvert Friendly Spaces

EDI: Lived Experience as a BIPOC Woman in Leadership

Not-for-Profit Leadership

Minimalism and Essentialism: Focusing on the Mission and Purpose

Making an Impact: The Best Use of Your Unique Talents and Resources

Volunteer Leader Training (can be combined with consulting services)

“Your hugely entertaining and thought-provoking talk at the EVENT was definitely one of my highlights!!! You were awesome!”

-Laura Bickle, Editor of Ignite Magazine

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Bio

Danielle S. Russell, CAE, C.Dir (she/her) is a Canadian Not-for-Profit Leader with over a dozen years of experience providing staff leadership to a range of Charities and Associations. She is currently the Executive Director of the Canadian Defence Lawyers, and has previously served as Executive Director of the Air Cadet League of Canada, Ontario and Convention Centres of Canada.

Ms. Russell is a speaker, consultant and author, and frequently contributes to magazines, blogs and podcasts. She writes a popular weekly LinkedIn Newsletter ‘Tuesday Thoughts’ and is the author of two volumes of ‘The Tuesday Thoughts Companion: A Year of Small Actions for Big Impact’.

Danielle has taught Organizational Behaviour to first year students at Seneca Polytechnic; she specializes in making even the most complex topics easily understandable for diverse audiences. Her engaging and, at times humorous, presentation style, draws in audiences and keeps them captivated for however long she graces the stage.

Ms. Russell holds a BA in Political Science from Wilfrid Laurier University, and the Chartered Director designation issued by the Directors College, DeGroote School of Business, McMaster University. As a life-long learner she also holds a Recognition of Proficiency in French Conversation from Seneca College, a designation as a CAE (Certified Association Executive) and is a Certified Organizational Specialist.

Featured

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CSAE 2022 and 2023 National Conference

the EVENT 2021, 2022 and 2023



2024 Human Connection Competition

small actions BIG IMPACT